



GOLDEN GATE UNIVERSITY

Golden Gate University Enrollment SMS Policies

SMS TERMS AND CONDITIONS:

Golden Gate University's Enrollment Updates program sends recurring informational text messages about course registration, registration deadlines, and academic advising related to enrollment. Messages may be sent using automated technology from (415) 712-7100.

To enroll, select "Email and text messages" in GGU's enrollment agreement and provide your mobile number. Selecting "Email only" does not enroll you in texts. Neither choice is preselected. Your choice does not affect admission, enrollment, or access to university services. By selecting text messages, you confirm that you are authorized to provide consent for the mobile number supplied.

Message frequency varies with the academic calendar. Message and data rates may apply. Contact your wireless provider for details about your plan. Carriers are not liable for delayed or undelivered messages. Delivery is not guaranteed; continue checking your GGU email and student portal for official notices and deadlines.

Reply STOP to unsubscribe at any time. You may receive one final confirmation of your opt-out, after which this program will stop texting you unless you consent again. Reply HELP for assistance, or contact GGU at (415) 442-7700. Notify GGU if your mobile number changes so the university can update its records.

This program covers enrollment information, not promotional offers or emergency alerts. Consent to this program does not enroll you in other texting programs.

See GGU's Privacy Policy at <https://ggu.edu/privacy-policy/> and the SMS Privacy Notice published alongside these terms for details about SMS data handling.

SMS PRIVACY NOTICE:

This notice supplements Golden Gate University's Privacy Policy for its Enrollment Updates SMS program.

GGU collects your mobile number, communication preference, consent date and method, the consent language presented to you, and messaging records such as message content, replies, delivery status, and opt-out requests. GGU uses this information to deliver enrollment-related messages, respond to requests, manage preferences, document consent, and operate and secure the service.

GGU does not sell mobile numbers or share them with third parties or affiliates for their marketing or promotional purposes. SMS opt-in data and consent will not be shared with third parties except aggregators and service providers supporting delivery and operation of the text messaging service. These providers may use the information only to provide those services. GGU may disclose information when legally required.

GGU retains consent and messaging records as needed to operate the program, honor opt-outs, and meet applicable legal and university retention requirements. Access is limited to authorized personnel and service providers who need the information for those purposes.

Message frequency varies. Message and data rates may apply. Reply STOP to unsubscribe or HELP for assistance. For privacy questions, contact privacy@ggu.edu or (415) 442-7700.